

Contract Agreement Between:

CONTRACT

WLWT
 1700 Young Street
 Cincinnati, OH 45202
 (513)412-5000

www.wlwt.com

And:

Buying Time, LLC.
 650 Massachusetts Ave NW
 Ste 210
 Washington, DC 20001

Contract / Revision 943867 /		Alt Order # 06280072
Product PILlich FR STATE REP		
Contract Dates 10/19/12 - 11/05/12		Estimate # 2188
Advertiser Pillich/D/Representative		Original Date / Revision 10/22/12 / 10/22/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WLWT	Account Executive Mica Hansen	Sales Office HRP -Washingt
Special Handling		
Demographic Adults 25+		
IDB#	Advertiser Code 375	Product Code 381
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WLWT	10/26/12	10/26/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	\$600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	----1--				1	\$600.00			
2	WLWT	11/02/12	11/02/12	DR OZ EF	4PM-5PM		:30			NM	1	\$600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	----1--				1	\$600.00			
3	WLWT	10/22/12	11/05/12	JUDGE JUDY EF	Judge Judy		:30			NM	2	\$1,200.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	1-----				1	\$600.00			
		Week: 10/29/12	11/04/12	-----				0	\$0.00			
		Week: 11/05/12	11/11/12	1-----				1	\$600.00			
4	WLWT	10/29/12	11/05/12	DR OZ EF	4PM-5PM		:30			NM	2	\$1,200.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	1-----				1	\$600.00			
		Week: 11/05/12	11/11/12	1-----				1	\$600.00			
5	WLWT	11/05/12	11/05/12	5-530p M-F news	5-530p		:30			NM	1	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 11/05/12	11/11/12	1-----				1	\$1,000.00			
D 6	WLWT	10/22/12	11/05/12	6-7a news	6-7a		:30			NM	0	\$0.00
		Class of Time - Immediately Pre-emptible without notice										
7	WLWT	10/20/12	11/03/12	Access Hollywood Weekend 1-2a			:30			NM	3	\$300.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-----1-				1	\$100.00			
		Week: 10/22/12	10/28/12	-----1-				1	\$100.00			
		Week: 10/29/12	11/04/12	-----1-				1	\$100.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represent and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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<u>Contract / Revision</u>	<u>Alt Order #</u>
943867 /	06280072

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/19/12 - 11/05/12	PILlich FR STATE REP	2188

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pillich/D/Representative	10/22/12 / 10/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
8	WLWT	11/01/12	11/01/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$600.00			
9	WLWT	10/25/12	10/25/12	DR OZ EF	4PM-5PM		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$600.00			
10	WLWT	10/25/12	11/01/12	5-530p M-F news	5-530p		:30			NM	2	\$2,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$1,000.00			
Week:		10/29/12	11/04/12	---1---				1	\$1,000.00			
D 11	WLWT	11/01/12	11/01/12	6-7a news	6-7a		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
12	WLWT	10/30/12	10/30/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$600.00			
13	WLWT	10/23/12	10/23/12	DR OZ EF	4PM-5PM		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$600.00			
14	WLWT	10/23/12	10/30/12	5-530p M-F news	5-530p		:30			NM	2	\$2,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-1-----				1	\$1,000.00			
Week:		10/29/12	11/04/12	-1-----				1	\$1,000.00			
D 15	WLWT	10/30/12	10/30/12	6-7a news	6-7a		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
16	WLWT	10/24/12	10/24/12	JUDGE JUDY EF	Judge Judy		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$600.00			
17	WLWT	10/31/12	10/31/12	DR OZ EF	4PM-5PM		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$600.00			
D 18	WLWT	10/24/12	10/24/12	6-7a news	6-7a		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
D 19	WLWT	10/22/12	10/29/12	12-1230p M-F news	12-1230p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
D 20	WLWT	10/24/12	10/24/12	12-1230p M-F news	12-1230p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
D 21	WLWT	10/26/12	10/26/12	12-1230p M-F news	12-1230p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												

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D 22	WLWT	10/30/12	10/30/12	12-1230p M-F news	12-1230p		:30			NM	0	\$0.00
				Class of Time - Immediately Pre-emptible without notice								
D 23	WLWT	11/01/12	11/01/12	12-1230p M-F news	12-1230p		:30			NM	0	\$0.00
				Class of Time - Immediately Pre-emptible without notice								
24	WLWT	10/19/12	10/19/12	DR OZ EF	4PM-5PM		:30			NM	1	\$600.00
				Class of Time - Pre-emptible with notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$600.00			
25	WLWT	10/19/12	10/19/12	5-530p M-F news	5-530p		:30			NM	1	\$1,000.00
				Class of Time - Pre-emptible with notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$1,000.00			
N 26	WLWT	11/01/12	11/01/12	DR OZ EF	4PM-5PM		:30			NM	1	\$600.00
				Class of Time - Pre-emptible with notice								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$600.00			
Totals											23	\$14,700.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	11	\$6,800.00	\$5,780.00
10/29/12 - 11/05/12	12	\$7,900.00	\$6,715.00
Totals	23	\$14,700.00	\$12,495.00

Signature: _____ Date: _____

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